



MEDIA RELEASE

For Immediate Release

23 January 2017

Alpine Resorts Governance Reform

Discussion paper

On the 1st January 2017, the Southern Alpine Resort Management Board became the committee of management for both Lake Mountain and Mount Baw Baw Alpine Resorts replacing the previous individual boards.

Today the Minister for Energy, Environment and Climate Change Lily D'Ambrosio released a Discussion Paper: *Alpine Resorts Governance Reform* in which the paper outlines the approach to improving the governance of the alpine sector. The paper and links to key documents are available on Engage Victoria's website: <https://engage.vic.gov.au/alpine-resort-futures/governance>

Importantly to note, this reform process is an element of a wider sectoral reform program, including the Southern Alpine Resorts Reform Project. Government has been provided with the initial project report for *Mount Baw Baw and Lake Mountain 2030* in late 2016 and has requested additional work from the Southern Alpine Resort Management Board that is due to be submitted by 10 February for consideration by the Minister. The government has informed the board that it is committed to making decisions about Lake Mountain and Mount Baw Baw Alpine Resorts as soon as practicable after receiving this supplementary report.

The board has considered and discussed the Discussion Paper and intends to develop a formal written submission which it is committed to lodging by the closing date 17 February, 2017.

The board invites you to consider the governance reform Discussion Paper and encourage stakeholders the opportunity to either submit a response to the questions in the discussion paper on the Engage Victoria website or to the board.

We look forward to working with you to continue efforts to make the resorts better places to visit and grow business, and encourage your continued involvement and commitment to these resorts.

-ENDS-

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Lake Mountain

Lake Mountain Alpine Resort is Victoria's most accessible alpine playground, just a two-hour drive from Melbourne. Lake Mountain provides families with year-round action adventure and the chance to create fun memories that will be treasured for a lifetime. During the alpine season, Lake Mountain is a winter wonderland with a network nearly 40 kilometres of well-marked and world-class cross country ski trails, exhilarating toboggan slopes, snowshoe trails, and the wildly fun and popular Flying Fox and tube run. The resort offers a first-rate team of instructors that can guide children and adults of all ability levels through anything from the basics all the way to refining racing skills. The alpine season kicked off in early June, and visitors can take advantage of the affordable family fun and convenient location! For more information, visit www.lakemountainresort.com.au

Mount Baw Baw

Mt Baw Baw Alpine Village is Melbourne's closest downhill ski resort and offers fun, safe and affordable snow experiences through winter and endless hours of outdoor adventures all year round. The resort is situated along the Victorian Alps and boasts over 35 hectares of downhill terrain, seven lifts, two terrain parks, 10 kilometres of cross country ski trails, three snow play areas and unlimited terrain to explore amongst the snow gums. Winter season kicked off in early June with the resort offering a host of activities and events for skiers and snowboarders of all ages and levels. Whether you are enrolling your children in their first lesson, a newbie yourself or an expert, there's something for all ability levels. Not into skiing or snowboarding? Mt Baw Baw offers sled dog tours, snowshoeing, snow groomer tours, a gym, spa pool and more. Visitors can take advantage of offers and experience the best of the mountain by combining accommodation and activities. For more information, visit www.mountbawbaw.com.au

Quick Facts:

- Height of Village: 1460m
- Height of summit: 1564m
- Ski area: 35 hectares
- Number of lifts: 7 (including Magic Carpet)
- Number of runs: 15
- Longest Run: 750m
- Terrain: Beginners 25%, Intermediate 64%, Advanced 11%